



### Laurence Masseran

#### Partner

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Laurence Masseran advises clients in all types of corporate transactions including mergers and acquisitions, both domestic and cross borders.

Her experience includes share and business acquisitions, disposals, group reorganizations, joint ventures, mergers and strategic alliances.

She has also developed an extensive expertise in private equity transactions, leveraged buy-outs and management packages.

Laurence acts for corporates, private equity funds, multi-national organisations, small and medium size businesses, family offices and management teams in a broad range of sectors including energy, retail, media and technology.

- Corporate
- Mergers and Acquisitions
- Private Equity
- Debt Finance

English French

## LANGUAGES SPOKEN

- English
- French

- Advising Peinture Antico Diffusion in the context of the acquisition of 100% of the share capital of Comptoir de la Carrosserie Automobile, a company specialising in the trade and distribution of paints and bodywork materials, by Société Civile Immobilière Eddinvest.
- Advising and assisting TIP Trailer Services France in the sale of his participation in the company Best of Pneu.
- Advising LBO France Gestion SAS in the context of the implementation of complementary management package.
- Advising Lavance Holding (Alcopa Coordination Center NV) in the context of the acquisition of Groupe Lavance, a group company specialized in the sale, installation, maintenance and operation of car and truck wash equipment from Sofival and Trigone.
- Advising Eimeo Holding (Louis Wane Group) in the context of the acquisition of Lupesina Moorea, a company owning the Hotel Sofitel Moorea la Ora Beach Resort, from Lupesina Tahiti Investments.

## CREDENTIALS

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### Professional Qualifications

- Avocat admitted to the Paris Bar

### Prior Experience

- Before joining DLA Piper in October 2012 as a corporate partner, Laurence practiced law in two law firms as a partner

### Education

- University of Paris II Panthéon – Sorbonne, Master's degree in Business and Tax Law
- London School of Economics, LL.M. in International Business Law

## INSIGHTS

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### Publications

- "COVID-19 et les opérations de M&A", Les Echos Executives, April 2020, Option Droit & Affaires (ODA), April 2021
- "COVID-19 The Governmental Response in France", DLA Piper Insights, April 2020
- "COVID-19 Corporate Q&A: France", DLA Piper Insights, April 2020

### Events

### Previous

#### IPEM 2021

8-9 September 2021

IPEM 2022

Paris

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- International Private Equity (IPEM), Cannes, France, January 2019, 2020

## NEWS

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### **DLA Piper advises Booksy on the acquisition of Kiute, a leading provider of salon management and booking software in France**

2 December 2021

DLA Piper advised Booksy, the leading beauty and wellness appointment booking app, on the acquisition of Kiute, a leading provider of salon management and booking software in France, from its founders, NewFund and Serena.

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