



**Ross McKean**

**Partner**

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Ross McKean has over 20 years' experience advising on data protection, privacy and cyber security law and co-chairs the UK data protection and cyber response practice. He advises clients across a wide range of sectors, notably those in the financial services, defense and technology sectors. Ross is an active member of the data protection committee of the International Regulatory Strategy Group and the Data Law Committee of the City of London Law Society.

- Intellectual Property and Technology

- Advising various global financial services institutions on cyber security and data breach preparedness and response including advising on GDPR, NISD, PSDII and other security requirements, policy drafting, table top exercises, notifications to regulators and affected individuals and defending regulatory enforcement actions and litigation.
- Advising numerous clients on the development of security policies to address the security requirements of GDPR and related laws across the EEA and globally, frequently engaging expert data protection and cyber counsel from across the DLA Piper global network to develop regional or global policies.
- Acting as standing counsel to support incident response for a leading global retail and investment bank, supporting the investigation, containment and remediation of incidents, advising on global notification requirements and advising on regulatory investigations.
- Advising a leading global investment and retail bank on their GDPR programme which has lasted more than 18 months (to date) with support provided by over 30 DLA Piper lawyers globally.
- Advising another leading global private wealth management and investment bank on their global GDPR programme over a similar period with a global team of DLA Piper lawyers.
- Advising one of the largest global defence businesses on its global GDPR readiness programme, leading an international team of DLA Piper lawyers.

## Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

## Prior Experience

- 2016 to date, DLA Piper
- 2012 to 2016, London based European technology law firm
- 1996 to 2012, International law firm

## Recognitions

- Individually ranked in Chambers for data protection (band 3) and outsourcing (band 2)

## Education

- Nottingham University, Law

## Additional accomplishments

Co-chairs the award winning DLA Piper data protection and cyber practice in the UK and was instrumental in the development of the global DLA Piper GDPR methodology and toolset. Ross and his team have advised on some of the largest and most complex GDPR programmes.

## INSIGHTS

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## Publications

### **Lloyd v Google – Supreme Court Judgment – report and impacts on data protection and mass claims in the UK**

10 November 2021

UK Supreme Court allowed Google's appeal against the Court of Appeal decision which had previously granted Mr Lloyd permission to serve his representative claim on Google in the United States. The judgment brings to an end to one of the most significant issues to come before the UK Courts concerning class actions and data protection regimes.

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## UK

25 May 2021

GDPR Snapshot vlog series 2021

In this vlog, UK partners, Ross McKean and Andrew Dyson, explore the impact and challenges of GDPR in the UK.

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### **Outsourcing: A Practical Guide, Second Edition**

16 February 2021

We are proud to launch our latest publication, Outsourcing: A Practical Guide, Second Edition. This book is a fully updated edition of the key text on outsourcing, written by our market-leading Global Technology and Sourcing team.

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### **DLA Piper GDPR fines and data breach survey: January 2021**

19 January 2021

EUR272.5 million of fines have been imposed for a wide range of infringements of Europe's tough data protection laws according to international law firm DLA Piper. The figure is taken from the law firm's latest annual GDPR fines and data breach survey of the 27 European Union Member States plus the UK, Norway, Iceland and Liechtenstein.

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### **Boardroom Brexit: What the deal means for personal data and digital trade**

31 December 2020

Boardroom Brexit

The TCA allows personal data to transfer from the EU-UK, for a period of up to six months from 1 January 2021. This 'bridging' period is designed to allow the EU time needed to adopt a formal adequacy decision which will allow the continuing flow of personal data to the UK.

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### **Cybersecurity and data protection within the context of COVID-19 and the IoT**

14 September 2020

TechLaw Podcast

Episode 25 of our TechLaw Podcast Series features CEO and founder of Context IS, Mark Raeburn, discussing cybersecurity and data protection with one of our partners, Ross McKean. The recent findings from our European Technology Index 2020 highlighting the importance of the relationship between cybersecurity and IoT is a key focus.

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## **Global Class Actions Briefing: Major developments in European consumer protection laws: Product safety and consumer class actions in Europe**

15 July 2020

The EU's proposals for a revised EU General Product Safety Directive (the GPSD) and the EU's deal for a Collective Redress Directive (the CRD) point the way to a future of heightened novel risk in Europe of collective redress or, as these claims are popularly known, "class actions".

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## **New era for privacy and data breach Class Actions in the UK**

12 May 2020

The recent decision in the Morrisons case and the judgment in Lloyd v Google have significant implications for the growth of privacy and data protection Class Actions in the UK. If this type of Class Action can progress, the risks for organisations who commit a data breach will be unprecedented.

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## **DLA Piper GDPR Data Breach Survey 2020**

20 January 2020

According to DLA Piper's latest GDPR Data Breach Survey, data protection regulators have imposed EUR114 million (approximately USD126 million / GBP97 million) in fines under the GDPR regime for a wide range of GDPR infringements, not just for data breaches.

France, Germany and Austria top the rankings for the total value of GDPR fines imposed with just over EUR51 million, EUR24.5 million and EUR18 million respectively. The Netherlands, Germany and the UK topped the table for the number of data breaches notified to regulators with 40,647, 37,636 and 22,181 notifications each.

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- Co-author of the International Regulatory Strategy Group's example GDPR processor terms, June 2017
- Brexit: Impact on data protection, November 2016
- Ross is a regular speaker on cyber security, incident response, GDPR and data protection.

## **Events**

### **Previous**

#### **DLA Piper GDPR fines and data breach survey launch 2021**

21 January 2021

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#### **EDPB recommendations for safeguarding data transfers after Schrems II**

19 November 2020

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Webinar

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## **DLA Piper European Technology Index 2020**

31 July 2020  
Webinar

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## **NEWS**

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### **EUR272.5m in fines imposed by European regulators under GDPR - Survey by international law firm DLA Piper**

19 January 2021

EUR272.5 million (about USD332.4 million / GBP245.3 million) of fines have been imposed for a wide range of infringements of Europe's tough data protection laws according to international law firm DLA Piper.

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### **EUR114 million in fines have been imposed by European authorities under GDPR**

20 January 2020

Over 160,000 data breach notifications have been reported across the 28 European Union Member States plus Norway, Iceland and Liechtenstein since the GDPR came into force on 25th May 2018.

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