



**Naomi Abraham**

**Associate**

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Naomi Abraham's practice is centered on trademark, copyright, and media law with particular focus on the fashion, retail, entertainment, food, business and technology industries.

Naomi assists both large-scale mature and small startup companies on all aspects of brand development from inception through international expansion and beyond. Key areas of experience include domestic and international trademark clearance and prosecution, trademark portfolio management, DMCA procedures, trademark and copyright litigation and intellectual property issues arising on the Internet and social media. She also regularly handles dispute and enforcement matters, including domain name dispute resolution, online trademark infringement, and preliminary matters in proceedings before the U.S. Patent and Trademark Office Trademark Trial and Appeal Board.

Naomi's experience also encompasses intellectual property licensing and intellectual property aspects of mergers and acquisitions including due diligence and agreement drafting.

In addition to assisting clients in all aspects of their intellectual property needs, Naomi's practice expands to advertising and marketing, including contests, sweepstakes and other promotional initiatives in the United States and internationally.

Naomi has had the privilege to complete a secondment at a multinational food corporation, where she learned to prioritize the needs of the business while providing practical legal guidance relating to a variety of intellectual property and corporate matters. She provides legal brand protection strategies that allow her clients to accomplish their business objectives.

Naomi is a strong advocate of pro bono work and serves as a Guardian ad Litem in the District of Columbia. She has also served on the board of the South Asian Bar Association of the District of Columbia and actively participates in the Firm's diversity and inclusion initiatives.

- Intellectual Property and Technology

- Media, Sport and Entertainment

Malayalam

**LANGUAGES SPOKEN**

- Malayalam

## CREDENTIALS

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### Admissions

- District of Columbia
- Florida

### Prior Experience

Before joining DLA Piper, Naomi interned at the Northern District of Illinois, where she conducted research and drafted memoranda on proceedings for various legal issues. Naomi also worked for the US Department of Homeland Security working on cybersecurity matters.

### Education

- B.A., Political Science, University of Florida 2013
- J.D., American University, Washington College of Law 2016  
Note and Comment Editor, *American University Business Law Review*

## INSIGHTS

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### Publications

- Co-assistant manager and contributor of the firm's intellectual property blog, *Re: Marks on Copyright and Trademark*
- "US Supreme Court to Hear Trademark Case on THE SLANTS," *Re: Marks Blog* (October 2016)
- "Fighting Counterfeit Fashion: Imitation is the Greatest Source for Damages," *Law a la Mode* (Dec 2015)
- "Trademark Licensing: Fashion Forward Protection Against 3D Printing," 18 U. Denv. Sports & Ent. L.J. (Fall 2015)