



Wendy Novotne

Associate

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Wendy Novotne counsels clients on a broad range of legal and regulatory issues related to privacy, data security, and consumer protection.

As part of her practice, Wendy helps companies navigate state, federal, and international privacy and data protection laws, including the Gramm-Leach-Bliley Act (GLBA), NYDFS Cybersecurity Regulation, EU General Data Protection and Privacy (GDPR), Unfair, Deceptive, or Abusive Acts or Practices (UDAAP), state Unfair and Deceptive Acts or Practices (UDAP) laws, and state security and data breach laws. She also helps clients respond to data security incidents and with the development of privacy policies.

Wendy's practice crosses multiple industry sectors, including financial services, technology, media, and retail.

LANGUAGES SPOKEN

- Chao Zhou

Admissions

- California
- District of Columbia
- Washington

Prior Experience

- Before joining DLA Piper, Wendy was an Associate at a national law firm where she counselled clients, primarily financial service providers, on consumer financial services, privacy and data security, mortgage banking, and virtual currency
- Wendy also worked in-house at one of the largest national independent mortgage lenders, and helped ensure the company was in compliance with applicable state and federal laws and regulations, particularly involving financial services, consumer protection, and

- Data Protection, Privacy and Security
- Financial Services
- Technology
- Media, Sport and Entertainment
- Insurance
- Consumer Goods, Food and Retail
- Energy and Natural Resources

Chao Zhou

privacy issues

- After graduating law school, Wendy worked as a fellow for the California Monitor Program, a program developed by former California Attorney General Kamala Harris, to oversee the implementation of the landmark \$25 billion National Mortgage Settlement
- During law school, Wendy was a certified legal intern at the Notre Dame Legal Aid Clinic, and represented consumers in financial services matters and mediated cases. She also served as a judicial extern to Justine Mary Yu and Justice Steven Gonzalez of the Washington Supreme Court
- Prior to law school, Wendy mediated and negotiated cases involving contract, small business, small claims, family law, and insurance claims issues

Recognitions

- Women in Housing & Finance (WHF), Member Spotlight (November 2016)
- Judge Joseph E. Mahoney Award for Outstanding Leadership
- McLean Award (Notre Dame Law School Community Citizenship Award)

Education

- J.D., University of Notre Dame Law School 2012
cum laude
Dean's List
Notre Dame Journal of Law, Ethics and Public Policy, Articles Editor
Moot Court Trial Division, Member
Student Bar Association, President
Asian Law Students Association, President
London Summer Program
- Master of Dispute Resolution, Pepperdine School of Law, Straus Institute for Dispute Resolution 2008
China Dispute Resolution Study Tour
- B.A., Political Science, Intercultural Communications, and French, Pepperdine University 2007
magna cum laude
Dean's List
Coca-Cola First-Generation Scholarship
Most Involved Greek Woman of the Year
Lyon, France Study Abroad Program
Washington, D.C. Internship Program

Memberships

- International Association of Privacy Professionals (IAPP)
- Women in Housing & Finance (WHF): Board Director, Vice-Chair of Brown Bag Programs, Vice-Chair of Young Professionals Subcommittee
- Pepperdine University Alumni Association
- Asian American Pacific Bar Association (APABA DC)

INSIGHTS

Publications

2022 – a busy year for privacy legislation has already started

12 January 2022

Biometric privacy, cybersecurity standards and consumer protection are among the subjects of the bills.

Events

- "NYDFS Cybersecurity Regulation," Women in Housing & Finance (WHF), July 26, 2017

NEWS

DLA Piper advises Ekata in its US\$850 million acquisition by Mastercard

21 April 2021

DLA Piper represented Ekata, Inc. in its agreement to be acquired by Mastercard for US\$850 million.

PRO BONO

- Wendy has helped clients seeking asylum in conjunction with Human Rights First, a non-profit, nonpartisan international human rights organization based in New York, Washington D.C., Houston, and Los Angeles
- Wendy represented a pro bono client in court and settled her family law custody case referred by Children's Law Center, the largest non-profit legal provider in DC
- Wendy volunteered for the Clemency Project 2014