



Stefan Panic

Counsel

stefan.panic@dlapiper.com

Vienna

T: +43 1 531 78 1034

F: +43 1 533 52 52

Stefan Panic advises clients on all aspects of intellectual property law, including data protection issues and technology law, as well as trademarks, patents and copyrights, legal matters related to block-chain technology, as well as cyber security.

Stefan focuses on data protection and IT-law advice. He has been advising Austrian and international clients for ten years and has contributed to various publications in these fields. Stefan has advised in various GDPR implementation projects and continuously advises clients on various GDPR issues, including data breaches, and has an extensive experience in data protection proceedings before the Austrian Data Protection Authority. Examples of Stefan's work in the field of data protection include specific projects such as advising a major Austrian bank on Austrian data protection issues in the course of pre-trial discovery in the US as well as in relation to various intra-group data transfers, and advising a large number of Austrian and international clients on all aspects of data protection, specifically data transfer within the EU and to non-EU-countries, on a continuous basis.

- Intellectual Property and Technology
- Data Protection, Privacy and Security

German English
Bosnian Croatian
Serbian

LANGUAGES SPOKEN

- German
- English
- Bosnian
- Croatian
- Serbian

- Advising a major IT consultant business on a number of IT outsourcing projects.
- Advising a major Austrian bank on Austrian data protection issues in the course of pre-trial discovery in the US.
- Advising on compliance measures regarding data protection for a leading consultancy company, including setting up complex data applications such as whistleblowing hotline or data loss prevention systems (on-going comprehensive).

- Advising on compliance measures regarding data protection in Austria for a leading global pharmaceutical company, especially in connection with the setting up of a whistleblowing hotline (on-going comprehensive).
- Advising on compliance measures regarding data protection for a global leading manufacturer of utility vehicles (on-going comprehensive).
- Advising for a major Austrian bank on intended data transfer / data access to its parent company (on-going comprehensive).
- Advising the Austrian subsidiary of a major international chemicals corporation in relation to HR data transfers.
- Advising an Austrian-based construction company in relation to HR data transfer to Austria from more than 20 jurisdictions worldwide.
- Advising Austrian establishments of an international food services and facilities management company on GDPR compliance implementation programme.
- Advising an international bottling company and an international wholesale company on GDPR compliance implementation.

CREDENTIALS

Professional Qualifications

- Rechtsanwalt registered with Rechtsanwaltskammer Wien

Prior Experience

- 2014, A three-month secondment in the legal department of an Austrian plastics company
- 2015, A three month secondment in the legal department of an Austrian plant construction company

Education

- University of Vienna, Mag.iur., 2009

Memberships

- Vienna Bar Association

INSIGHTS

Publications

GDPR Snapshot vlog series 2021: Austria

28 May 2021

GDPR Snapshot vlog series 2021

In this vlog Austria partner Sabine Fehringer and Counsel Stefan Panic explore the impact and challenges of GDPR in Austria.

-
- February 2020, "Changes in the regulation for image processing" (together with Benedikt Wolf)
 - December 2018, "Cookie Walls / Paywalls Hybrids are permissible?", assessment of a DPA decision on cookie walls in Austria (together with Miroslav Jakubek)
 - November 2018, "Correlation between the GDPR and Bitcoin Blockchain" (together with Miroslav Jakubek)
 - December 2018, "Austria: "Cookie Walls Paywalls" hybrids are permissible?", assessment of a DPA decision on cookie walls (together with Miroslav Jakubek)
 - January 2018, "Data protection for personal data of legal entities in Austria under the GDPR?"
 - May 2017, Austria: draft GDPR implementation act
 - July 2016, "Data Protection Rules with USA" (diepresse.com)

Events

- June 2019, DGRI Three Countries Summit - "Smart Factory / Data Lakes – Case Study" (co-lecturer)
- May 2019, Austrian IT Law Day - "Data protection requirements for means of communication in a company"
- February 2018, Forum for the medical products traders, Chamber of Commerce of Upper Austria - "The new EU General Data Protection Regulation"
- May 2017, World IP Day 2017, Austria Wirtschafts Service - "Big Data - Challenge for the economy"
- May 2017, Business Breakfast, DLA Piper, "Preparation for and implementation of GDPR"
- May 2016, Business Breakfast, DLA Piper, "Challenge GDPR"