



**Vanessa Patrocínio**

**Senior Associate**

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Vanessa Patrocínio practices in the areas of intellectual property, information technology and consumer protection, in particular with regards to data protection, e-commerce, media, advertising, telecoms, cyber security, software distribution, IP rights, gaming and entertainment and commercial contracts.

Vanessa advises national and international clients operating in different sectors of activity, including technology, telecommunications, healthcare, pharmaceutical, automobile, banking, insurance, consumer goods, online gambling and tourism.

**LANGUAGES SPOKEN**

- English
- French
- Portuguese

- Intellectual Property and Technology

- Life Sciences
- Media, Sport and Entertainment
- Consumer Goods, Food and Retail
- Technology

English French  
Portuguese

- Assisting national and international clients in privacy and data protection matters, including implementing the GDPR in international leading companies in the healthcare, pharmaceutical and automobile sectors, among others
- Assisting national and international clients on cyber security and data breach preparedness and response including advising on GDPR, Cyber Security Law and Cybercrime Law, policy drafting policies to address the security requirements of GDPR and related laws, internal training and notifications to regulators and affected individuals
- Assisting national and international clients in the scope of e-commerce, e-procurement and internet contents, including the world's leading information society service providers
- Assisting national and international clients in regulatory matters related to telecommunications, media and gambling
- Assisting national and international clients in the scope of trade, labeling, promotion and advertising of products strongly regulated, notably, food supplements, medicines and medical devices
- Assisting national and international clients in advertising matters, including several leading companies in the food and beverages industry

- Assisting several national and international companies in matters related with Copyright and Industrial Property Rights

## CREDENTIALS

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### Prior Experience

- 2018 - present, Senior Associate, DLA Piper ABBC (previously ABBC)
- 2017 - 2018, Associate, Lisbon based law firm
- 2015 - 2017, Associate, Lisbon based law firm
- 2007 - 2015, Trainee lawyer / Associate, Lisbon based law firm

### Recognitions

- Recommended by *Legal 500* in Data Privacy and Data Protection

### Education

- National Cibersecurity Center, Cibersecurity General Course, 2020
- Lisbon University School of Law, Postgraduate Degree in Data Protection and Companies, 2018-2019
- University of Lisbon School of Law, Law Degree, *cum laude*, 2007

### Memberships

- Admitted to the Portuguese Bar Association