



Vinicius Pereira

Partner

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Vinicius Pereira is a partner of Campos Mello Advogados' Litigation and Arbitration practice, based in Rio de Janeiro.

Vinicius focuses his practice on civil, commercial and public law, particularly with regard to civil liability, contracts, consumer complaints, recovery of credits, real estate and regulatory affairs. He advises financial institutions and companies in energy, retail, pharmaceutical and infrastructure sectors.

Vinicius represents clients before state, federal and superior courts, as well as arbitration procedures before national and international institutions.

Before joining Campos Mello Advogados, Vinicius worked at prominent law firms in Rio de Janeiro and served as State Attorney of Mato Grosso do Sul State.

DLA Piper and Campos Mello Advogados (CMA) are separate and independent law firms, which work in cooperation with one another. Partners of DLA Piper are not partners of CMA; and CMA partners are not partners of DLA Piper.

LANGUAGES SPOKEN

- English
- Portuguese
- Spanish

- Litigation, Arbitration and Investigations

- Energy and Natural Resources
- Financial Services
- Hospitality and Leisure
- Infrastructure, Construction and Transport
- Life Sciences

English Portuguese
Spanish

Admissions

- Rio de Janeiro, Brazil

Recognitions

- Highlighted by clients in legal rankings due to his "high expertise to solve complex problems"
- Recommended as Notable Practice by Leaders League in Dispute Resolution – Arbitration, 2021
- Ranked by Benchmark Latin America as Litigation Star, 2021
- Nominee by Corporate Intl as Arbitration Lawyer of the Year, 2021
- Ranked by Acritas as a Star Lawyer, 2020

Excellence and Relationship

- Campos Mello Advogados was the first full-service Brazilian law firm to consistently use the NPS (Net Promoter Score) method. In the first year using the method, the firm achieved grade 83.
 - *"Personalized service and technical excellence, mainly thanks to the innovative solutions proposed by Vinicius Pereira, Marcus Bittencourt and Humberto Marini."*

Education

- Master's Degree, Civil Law, Universidade do Estado do Rio de Janeiro 2014
- Specialization, Constitutional Law, CEJ 11 de Agosto 2009
- J.M., Administrative Law and Regulatory Affairs 2008
- Specialization, Litigation, Fundação Getúlio Vargas do Rio de Janeiro 2006
- B.A., Law, Pontifícia Universidade Católica do Rio de Janeiro 2005

Memberships

- Brazilian Arbitration Committee (CBAr)
- Brazilian Institute of Construction Law (IBDiC)
- Brazilian Institute of Private Law (IDiP)
- Brazilian Institute of Civil Law (IBDCivil)
- Brazil Chair of the Young ITA – Institute for Transnational Arbitration (2019 – 2021)
- Brazilian Bar Association (OAB), São Paulo and Rio de Janeiro Chapter

INSIGHTS

Publications

Brazil's new Franchising Law allows parties to settle their disputes by arbitration

27 January 2020

The new framework aims to allow the expansion of franchising in Brazil through more legal certainty, transparency and simplification.

- "Non-Liability Clause: between risks and balance," *Lumen Juris Editor*, 2015
- "Moral damages in adultery acts: an examination under the identification of reimbursable damages," *Revista dos Tribunais do Rio de Janeiro (RTRJ)*, 2014