



Ron Plesco

Partner

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Ronald Plesco, a former prosecutor, is an internationally known information security and privacy lawyer with more than 20 years of experience in cyber investigations, privacy, threat intelligence, information assurance, identity management, cyber threats and cyber-enabled frauds, data analytics and artificial intelligence.

Ronald's clients represent the top global retail, financial, manufacturing, automotive, technology, communications, defense, life sciences and private equity corporations.

- Technology
Transactions and
Strategic Sourcing

Ron is a seasoned professional and recognized leader with experience in:

- Privacy
- Cyber Incident response and investigation
- Cyber Threat Intelligence
- Cyber Crime Threats
- Credit Card Fraud
- Identity and Information Theft
- Identity Management
- Information Assurance
- Risk and Compliance
- Brand Development/Management

Admissions

- Pennsylvania

Prior Experience

Ronald previously served as CEO of the National Cyber Forensics & Training Alliance (NCFTA), where he managed the development of intelligence that led to more than 400 worldwide cybercrime arrests in four years and prevented over US\$2 billion in fraud. Notable NCFTA intelligence-led arrests include Ghost Click, Anonymous, Coreflood and multiple online frauds.

Ronald also previously served under Governor Tom Ridge as the Director of Public Safety Policy for Pennsylvania. Immediately after 9/11, he was also selected to serve as chair of the Cyber Attacks Committee for the Pennsylvania Homeland Security Council. He also supported Secretary Tom Ridge at the US Department of Homeland Security in the development and deployment of the National Cyber Security Division, US-CERT, TSA Secure Flight and US-VISIT programs.

Prior to joining DLA Piper, Ron was a Principal in KPMG's Cyber Services practice and concentrated on the healthcare, manufacturing, financial, insurance, retail, and automotive industries. Ron joined KPMG in 2012 after a distinguished career in the private and public sectors and is a frequent speaker internationally.

Recognitions

- *The Legal 500 United States*
2021 - Recommended, Cyber Law (including Data Privacy and Data Protection)
- Winner, Most Influential People in Security, *Security Magazine*, December 2010
- Winner, Editors' Choice Award, *Secure Computing Magazine*, 2010

Education

- J.D., Oklahoma City University School of Law
- B.A., History and Political Science, Washington & Jefferson College

Memberships

- Commissioned Member, Pennsylvania Homeland Security Council
- Past President, Central Pennsylvania Infragard Chapter
- Past Chief Counsel/Technology Counsel, International Association of Financial Fraud Investigators
- NCFTA Board Member & Chair
- Economic Crime Institute, Utica College Board Member
- Infragard Board Member
- Member, American Bar Association
- Member, American Bar Association Science and Technology Committee (member sub-committees or cyber crime and privacy)
- Member, American Society for Industrial Security High Technology Crimes Investigators
- Member, International Association of Privacy Professionals
- Member, International Association of Chiefs of Police Member, International Association of Financial Fraud Investigators
- Member, Pennsylvania Bar Association
- Member, RSA Chairman's Circle

INSIGHTS

Publications

Texas social media law reinstated by Fifth Circuit

20 May 2022

The plaintiffs have appealed directly to the Supreme Court for an emergency stay.

SEC proposes sweeping new public company cybersecurity disclosure and governance rules

16 March 2022

This rule proposal follows on the heels of several SEC enforcement actions against public companies related to cybersecurity disclosures.

SEC addresses cybersecurity risk in proposed rules for the investment management industry

17 February 2022

The proposed rules focus on four key areas: risk management through policies and procedures, incident reporting to the SEC, investor disclosure, and recordkeeping.

Apache Log4Shell: "greatest vulnerability seen in years"

14 December 2021

Log4Shell allows arbitrary remote code execution on unpatched servers – essentially giving unfettered access to threat actors.

When a threat actor strikes: Legal considerations and challenges in a ransomware attack

21 December 2020

Evidence suggests that having employees working remotely significantly increases the risk of a successful ransomware attack.

New OFAC guidance for ransomware payments

16 October 2020

On October 1, 2020, the OFAC issued an advisory to companies providing services to victims of ransomware attacks, informing them of the potential "sanctions risks" for facilitating ransomware payments.

- Author, "Protecting the fleet and car business"
- Author, "Why the age of related automobiles presents a 'very actual menace' in cybersecurity," *Cloud Computing and Help Desk*
- Author, "Why the age of connected cars presents a 'very real threat' in cybersecurity," *TechRepublic*
- Co - Author, Detroit Auto Show speaker
- Author, "Your Connected Car is Talking. Who's Listening?," *KPMG*
- Author, "5 Insights Into Venture Capital Entrepreneurs Need to Know Now Entrepreneur"

Events

Previous

Security Event: "Can I Pay the Ransom?"

23 June 2021 | 12:30 – 1:30 EDT
Webinar

The real risk is in not changing the process

2 November 2020 | 1:00 - 2:00 ET
Modern Compliance Officer MCLE webinar series
Webinar

- Compliance next Gen, GDPR vs. the World. Keynote Harrisburg University
- EFG Emcee and Panelist, Privacy Fraud and Cyber Security, *RSA Conference*, 2014-2018
- Debt Buyers Association International Conference
- Debt Buyers Association Annual Security Conference Cyber Security Roundtable
- ICBA (DC) Breaking Barriers Symposium
- Fraud and Security Seminar hosted by FL West Coast Chapter of the Institute of Internal Auditors
- Speaker, KPMG Real Estate CFO Roundtable (and Emerging Accounting Issues)
- ECCI Board of Advisors
- Commonwealth of PA Innovation Showcase panel
- Detroit & LA Auto Show keynote speaker/panellist Privacy and Security
- Sutherland/KPMG FinTech Program on the Risk of Cyber Fraud in the Payments Industry
- NASPP Data Jargon Workshop

NEWS

Information security and privacy lawyer Ronald Plesco joins DLA Piper's Intellectual Property and Technology practice as a partner in Philadelphia

1 July 2020
DLA Piper announced today that Ronald Plesco has joined the firm's Intellectual Property and Technology practice as a partner in Philadelphia.
