



### Francesca Pole

**Associate**

francesca.pole@dlapiper.com

**Amsterdam**

T: +31 (0) 20 5419 630

M: +31 (0) 62 9166 346

Francesca Pole has experience in commercial law with a focus on privacy and data protection.

She advises on a wide range of areas including compliance obligations under privacy laws, e-commerce, direct marketing and cyber security with a particular focus on retail and technology sectors.

### LANGUAGES SPOKEN

- English

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- Advising on data compliance issues and risk for the purposes of Data Protection Impact Assessments for new technologies and processes at a multi-jurisdictional retail client.
  - Acting for consumer facing brands on the coordination and management of data subject complaints and data subject rights.
  - Implementing complex international data compliance projects and data privacy audits for a number of national and international businesses including writing policies and procedures, negotiating data privacy agreements and assisting with risk mitigation measures.
  - Advising on B2C and B2B direct marketing strategies including using cookies and similar technologies.

- Intellectual Property and Technology

- Consumer Goods, Food and Retail
- Technology

English

### Professional Qualifications

- Solicitor of the Senior Courts of England and Wales

### Education

- University of Exeter, LLB, Law

- BPP Law School, LPC