



Diego Ramos

Partner

diego.ramos@dlapiper.com

Madrid

T: +34 91 319 1212

M: +34 60 637 0037

Diego Ramos has practised technology and data protection law, intellectual property, outsourcing and commercial law, marketing, outsourcing and anti-money laundering law for more than thirty years.

Diego currently holds the position of Secretary to the Board of Directors of the Tata Consultancy Services de España, one of the largest outsourcing groups in the world and was for over a decade Secretary to the Board of Directors of Clínica Baviera, the Spanish stock exchange listed leader in the field of refractive eye surgery in Europe.

Diego has a transversal practice that combines Technology Law, Intellectual Property Law and Commercial Law, in a comprehensive and infrequent blend.

He has been the cyber security champion in DLA Piper Spain for over a decade being the senior trainer of clients on cyber security matters. He has been involved in national and cross-border advice and legal representation in the context of international hacking and data breach cases for major Spanish and foreign corporations including: fraudulent modification of website contents, theft of employees database and public disclosure thereof, theft of identity, wrong transfer of data to undue addressees, banking sector-related cyber incidents and life sciences related incidents.

Diego provides advice to a large number of clients on the design and implementation of programs to comply with personal data protection regulations, ensuring adequacy to the General Data Protection Regulation of the European Union and Spanish Fundamental Law 3/2018. He has also advised and represented them in the relationship with the Spanish Data Protection Agency in informative procedures, face-to-face inspections, allegations, procedures for the protection of rights and disciplinary procedures. In the contentious field, he has intervened in judicial proceedings regarding the protection of personal data both before the Audiencia Nacional and before the Supreme Court. He is currently a member of the global committee of DLA Piper's personal data protection experts.

He has practised in Brussels advising on data protection matters, coinciding with the latest phases in the adoption of Directive 95/46 on Data Protection.

Diego frequently writes in economic and legal press and research on data protection matters, being also co-author of the prestigious

- Intellectual Property and Technology
- Litigation, Arbitration and Investigations
- Trademark and Copyright

- Life Sciences
- Media, Sport and Entertainment
- Technology

- IPT Spain

Spanish English French
German Turkish

guide ""Laws of Data Protection of the World"" edited by his firm. He has been a trainer in privacy and data protection at several Universities in Madrid, as well as for national and international professional associations and forums, organizing public events on the protection of personal data. It has developed an intense pro-bono activity with social entities and NGOs to protect the fundamental right to privacy of the most vulnerable.

He has also been acknowledged as a leading specialist in outsourcing by the prestigious European Legal Experts Guide.

LANGUAGES SPOKEN

- Spanish
- English
- French
- German
- Turkish

EXPERIENCE

- Advising a major global engineering software group with German Headquarters in connection with the assessment of IP ownership rights on twenty state-of-the-art major software applications in the context of the largest corporate software purchase deal in Spain of the last five years. Our advice included complex analysis of IP laws in several jurisdiction and an innovative approach to the chain-of-title verification.
- Legal advice on IP (branding) and regulatory matters (multi-modal labelling) for in-shop and distance sales of a global leading quality-pizza-restaurants network in the context of its large-scale expansion in Spain.
- Advice in connection with the company's branding strategy in Spain, for one the most fast-growing and innovative technology groups worldwide in the UAVs market.
- Advice to the European section of the world's leading eye-surgery services group (AIER Eye) in connection with its new strategy to manage the group's know-how, software and technology systems, as well as its key brands, through an innovative exploitation and management system.
- Advice to a leading media production group in connection with age rating requirements under the Spanish legislation and market practice.
- Advice to one of the largest technology outsourcing groups in the world in the context of the negotiation of a major outsourcing deal with a large Spanish global financial institution.
- Advice to a major international engineering software designer regarding its compliance with European and Spanish cybersecurity laws and regulations.
- Legal advice to the leading luxury goods brand in connection with the development of the online sales platform and the international privacy policies in the context of the new legal changes in Spain and Europe and the new business and marketing strategies of the group.

CREDENTIALS

Professional Qualifications

- Abogado registered with Ilustre Colegio de Abogados de Madrid

Prior Experience

- 2006 to present, partner, Head of IP and Technology Law at DLA Piper Spain in Madrid.

- 2001 to 2005 Head of IP & Technology Law at a major global US law firm.
- 1997 to 2001 HC Corporate, IP and IT law matters at a leading Spanish bank.
- 1991 to 1997 associate in an international law firm in Madrid and Brussels.

Recognitions

- Diego is featured in the prestigious Chambers Global Directory 2016, Chambers Europe 2016 and Legal 500 2016 as a specialist in Intellectual Property Rights and Media and Technology Rights.

Education

- Universidad Autónoma Madrid (Spain), Law Degree
- Cambridge School of Law (UK), Diploma in Contract Law

Memberships

- Member of the Madrid Bar Association (Ilustre Colegio de Abogados de Madrid)
- External Expert registered with SEPBLAC.
- Autelsi: Spanish Telecommunications Association and Online Services Users (International Commission)
- United Nations: Expert Member of the United Nations Commission on International Trade Law (UNCITRAL)
- IAPP: International Association of Privacy Professionals. Main Panel
- IHRA: International Hotels & Restaurant Association. Main Trainer

INSIGHTS

Publications

GDPR Snapshot vlog series 2021: Spain

25 May 2021

GDPR Snapshot vlog series 2021

In this vlog, Madrid partner, Diego Ramos Pascual, explores the impact and challenges of GDPR in Spain.

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- Article 87 NLOPD published in La Ley.com
 - Realidad, Metaversos y Protección de Datos
 - GDPR Snapshot vlog series 2021: Spain