



Bruna B. Rocha

Partner

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Bruna B. Rocha advises clients on various aspects of project management, including best practices, standard methodologies, guidelines, directives, templates and compliance requirements.

Bruna additionally assists in key risk areas associated with agribusiness and retail, including administrative and regulatory, environmental and litigation.

DLA Piper and Campos Mello Advogados (CMA) are separate and independent law firms, which work in cooperation with one another. Partners of DLA Piper are not partners of CMA; and CMA partners are not partners of DLA Piper.

LANGUAGES SPOKEN

- English
- Portuguese
- Spanish

- Litigation, Arbitration and Investigations
- International Trade, Regulatory and Government Affairs
- Antitrust and Competition

- Consumer Goods, Food and Retail
- Financial Services
- Industrials
- Technology
- Life Sciences

English Portuguese
Spanish

- Advised *Unilever Global* with high-level templates related to food safety, environmental and employee safety regulations in Brazil
- Advised *AVON Cosmetics* on the environmental and regulatory aspects of cosmetic manufacturing and other related activities in Brazil
- Advised *Michelin Travel Partner* with a detailed memorandum on alcoholic beverages and tobacco advertising regulations in Brazil
- Advised *Eurofins Scientific* on due diligence related to regulatory matters before ANVISA
- Advised *Nuvasive Inc.* on distinguished aspects about the regularity of the company before the Brazilian Health Surveillance Agencies at the federal, state and municipal levels, as well as on issues related to regularity of its medical devices commercialized in Brazil

- Advised *Bulletproof Digital Inc.* on appearing before Health Surveillance Agencies at federal, state and municipal levels in order to commercialize regularly foods and supplements in Brazil
- Represented *Medimop Medical Projects Ltd.* in its name change before the Brazilian National Health Surveillance Agency
- Advised *BMS* and *Pfizer* on the issue related to the boxed warning on the *Coumadin* and *Eliquis* labels

CREDENTIALS

Admissions

- Sao Paulo, Brazil

Prior Experience

From 2008 to 2021, Bruna worked as a trainee at the Court of Justice of the State of São Paulo.

Education

- B.A., Law, Universidade de Barretos 2011

Memberships

- Brazilian Bar Association (OAB), São Paulo

INSIGHTS

Publications

Merger control: distressed M&A in the time of COVID-19

19 May 2020

Antitrust and Competition: Novel Issues in a Post-Coronavirus World

A brief overview of the main elements of the failing firm defense.

Events

- FDA Boot Camp Conference, New York, March 2016
- Latin America Real Estate Forum, Markets Group, New York, April 2016

NEWS

Campos Mello Advogados announces four new partners

8 December 2021

DLA Piper announced today the addition of four new partners at Campos Mello Advogados (CMA), which has a cooperation agreement with DLA Piper.
