



Susan Samuel

Partner

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Susan Samuel is a lawyer with specific expertise in the Hospitality & Leisure, Consumer and Senior Living sectors. Susan's clients include investors, developers and funders of real estate, global hotel operators, corporates in relation to their UK and global real estate, consumer and retail businesses and senior living organisations.

- Real Estate

- Acting for a global restaurant operator in the disposal of a large portfolio of restaurants to franchisees in a GBP300 million transaction
- Advising a Central/South American hostel brand in its expansion into the UK and EMEA
- Acting for a global hotel operator in the spin-off of a portfolio of hotels in the UK and EMEA into a US REIT
- Acting for a UK supermarket in the disposal of its convenience store business
- Advising a senior living organisation in the merger with a social housing association, under the Co-operative and Community Benefit Societies Act 2014
- Advising on a joint venture relating to a 1.5 million sq ft development site, and the initial letting of a 65,000 square foot distribution centre

Professional Qualifications

- Solicitor of the Senior Courts of England and Wales
- Solicitor of the Supreme Court of New South Wales

Recognitions

- *Chambers and Partners* 2019: "Susan Samuel represents a number of major national clients in the retail, hospitality and leisure sectors. She is well versed in a wide range of property transactions and has experience with cross-border matters. A client

comments: She's absolutely fantastic. I particularly like her honesty, openness, pragmatism and commerciality."

- *Legal 500* 2019: "Susan 'is an extension to the clients' teams and fits perfectly within their culture."

INSIGHTS

Publications

Measuring sustainability in hotel assets

19 October 2021

Our hospitality and leisure team recently hosted a webinar on the topic of measuring sustainability in relation to hotel assets

The Consumer Goods Essential Legal Update 2021

13 October 2021

The DLA Piper Consumer Goods, Food and Retail Sector Training Series

We have collated a panel of consumer goods, food and retail specialists from across the DLA Piper business to discuss what the key legal issues are in the sector now and for the next 18 months.

Eco-friendly practices and sustainability – a priority consideration in hotel operations

26 February 2020

DLA Piper recently co-hosted a roundtable lunch with PKF to discuss sustainability in the hospitality industry.

Events

Previous

The essential legal update for consumer goods businesses

29 September 2021

Webinar

Measuring sustainability in hotel assets

16 September 2021

UK Sector Fortnight

Webinar

Revenue-based leases - pandemic reaction or the new normal?

5 November 2020

Webinar

Operational Property - The end of the lease as we know it?

1 July 2020
Webinar
