



Richard Sterneberg

Associé

HEAD OF GLOBAL GOVERNMENT RELATIONS

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Richard Sterneberg is responsible for the team that leads on government affairs projects with an EU focus across the DLA Piper global network.

He has considerable experience in the technology and telecommunications sector, international sustainability and environmental issues, as well as working alongside many Asian governments and NGOs. Richard focuses on international projects across the Tech, FMCG, Healthcare, Agriculture and Fisheries sectors.

Richard is currently helping leading companies in these sectors (globally) to shape their regulatory environment and manage supply chain resilience in increasingly challenging policy settings. He has been closely involved in competition aspects of patents, data and privacy regulation over the past 10 years.

Richard is also an experienced advisor in crisis communications and litigation, where he has worked with high-profile companies and non-EU governments to guide their strategy and support senior executives.

LANGUES PARLÉES

- French
- Dutch
- English
- German

- Commerce international, réglementation et affaires gouvernementales

- Life Sciences
- Technology
- Financial Services
- Energy and Natural Resources

French Dutch English
German

- Advising on some of the largest merger control cases over the past decade, focusing heavily on regulated sectors such as life sciences (e.g. pricing and reimbursement issues for ultra rare diseases).
- Developing a Trade and Brexit advisory group, representing e.g. the most affected EU Members States' fishing fleets.

- Advising content driven companies on their regulatory challenges with a particular focus on antitrust aspects of data, privacy and intellectual property.

DIPLÔMES

Expérience préalable

Prior to joining DLA Piper, Richard worked in leading international public affairs consultancies. He also has public sector experience, having worked earlier in his career at the Council of the EU.

From 2008 to 2020 he was a partner in leading Brussels government Affairs firm.

Reconnaissance

Richard had received various lobbying awards for campaigns and is listed in best in Brussels lobbyist ranking.

Éducation

- Utrecht University, Master's degree in European and Public International Law, 1998

Adhésions

Richard has run various secretariats of business associations including a pre-eminent organization seeking to address the challenges of doing business in sub-Saharan Africa. He is a member of the board at his children's school and he also manages Hockey club teams.

ACTUALITÉS

Publications

Richard is a regular contributor for MLex's *Off the Record*, Politico and PARR as journalists ask for comment on various deals and EC investigations as well as new legislation. He has also contributed to blog posts for the company's website.

Événements

Richard regularly facilitates meetings for various professional organisations – particularly in advisory boards and have also chaired conferences in the life sciences arena.

Visiting lecturer at Leiden University and Hoogeschool Utrecht 2018, 2019.