



## 科技

我们与全球顶尖的科技公司保持紧密合作，向其提供广泛的咨询服务，覆盖从公司交易到知识产权保护和诉讼的方方面面，包括相关业务领域的监管、合规、雇佣关系与合同问题。

我们各个执业领域和办事处的全球科技行业律师真诚合作，共同支持各个业务领域的科技公司客户。我们的客户包括新成立公司、快速增长和中型市场企业，以及成熟的环球企业，他们开发和销售下列各种科技产品和服务：

- 清洁科技
- 电脑硬件
- 电子游戏和娱乐
- 在线商务和新媒体
- 信息技术和外包服务
- 半导体
- 软件
- 电信

我们向科技公司提供整个业务生命周期的咨询服务。我们帮助新成立公司建立组织架构并获取融资，协助发展中和成熟的科技公司处理雇佣关系事务、与第三方订立商业和科技架构安排，并制定知识产权保护战略。

为了持续实现增长，企业必然需要并购、首次公开招股及争议解决等领域的法律支持。在公司拓展国际业务的过程中，我们帮助他们规划国际税务、执行监管合规、建立新实体及遵守当地雇佣关系、福利计划及公司政策相关法律。对于规模最大的公司，我们则与其内部法律部门合作，运用我们的多年经验和专业知识，辅助他们处理所有这些领域的工作。

## 公司事务

- 我们就高通公司 (QUALCOMM) 作价19.25亿美元向美国最大的固网电话服务供货商及第一大的移动电话服务供货商AT&T公司出售部分电信频谱许可证向高通公司提供咨询服务。我们与高通的合作关系横跨三十年，向其提供各类交易和争议解决法律建议。
- 我们的律师代表全球最大的团购网站Groupon, Inc. 处理其9.50亿美元的私募股权融资及横跨美国、亚洲、非洲、欧洲和南美的多宗收购交易。我们继续与该公司合作，并在全球各地协助它促成交易和处理争议。

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- Data Protection, Privacy and Security
- Emerging Growth and Venture Capital
- 国际税务顾问
- IT and Telecoms Disputes
- 并购
- Patent Litigation
- Patent Prosecution and Strategic Patent Counseling
- Private Equity
- Public Company and

## 知识产权

- 当摩托罗拉开展一连串战略性全球专利诉讼时，我们代表该公司在多个法院和国家向黑莓手机制造商RIM提出涉及27项专利的索偿。
- 我们的律师代表GSI Technology及五名其他客户在美国国际贸易委员会提起针对赛普拉斯半导体（Cypress Semiconductor）的专利诉讼，并且代表GSI在区域法院的类似案件提起涉及六项专利的诉讼。

## 诉讼

- 我们曾帮助索尼电脑娱乐美国公司（Sony Computer Entertainment America）在多宗美国集体诉讼案中胜诉三次。
- 在世界最大的一宗信息科技相关的法庭诉讼（BSkyB诉惠普/EDS）中，我们代表惠普。

## 采购/外包

- 我们代表HCL Technologies与数名最大客户达成了全球外包交易。
- 我们代表Atos帮助其与世界各地的客户订立采购安排。

## Sustainability and ESG

The global technology sector is poised to lead the transition to a sustainable future. Technology companies are accustomed to thinking ahead of the curve and innovating on Sustainability and Environmental, Social and Governance (ESG) issues in order to gain a market advantage and provide solutions to global social issues such as environmental issues and workplace diversity.

Pursuing sustainability is a relentless and complex process in which the yardsticks for success are constantly evolving. For smaller companies, aligning their business objectives with their sustainability vision is not always enough to ease the demands for commitments to ESG. For example, a company which develops renewable energy technologies may have a strong environmental sustainability agenda but still have gaps in its handling of wider social issues such as employment practices and community engagement. For larger companies there is an increasing expectation to not only maximize shareholder value but take a broader role in addressing society's most pressing issues.

### ETHICS AND INNOVATION

With businesses collecting more data, their understanding of consumers, employees and supply chains is changing. As businesses considerations account for both their investment performance as well as their social performance there is a convergence of business and human rights agendas. Issues related to business ethics, data management, privacy concerns, consumer litigation risks, and regulatory compliance are now all in play. High-profile data breaches in the industry have also heightened concerns not just about the security of data but the applications from it. Technology companies need to build the trust of stakeholders - for example, by improving data governance through audit processes to assure the integrity of data and by increasing accountability and transparency in use of consumer data. Other ethical issues concern fairness and influence. For example, AI and robotics can be used help to eliminate bias in hiring processes but, at a time when the focus on ensuring diversity has never been greater, AI learning has also been shown to foster implicit gender and racial bias.

### EMERGING COMPANIES AND VENTURE CAPITAL INVESTMENT

Corporate investors are investing heavily in emerging companies that seize upon the opportunities ESG issues present. And start-ups understand that integrating ESG policies and practices into their business models allows them to attract these investments and create brand recognition, while laying the foundations for long-term value and growth.

### ENVIRONMENTAL SUSTAINABILITY

Technology is essential for the transition to a net-zero low-carbon future. Innovations in cleantech, autonomous vehicles and drones may play a leading role in reducing greenhouse gas emissions, improving on energy efficiency, accelerating demand for renewable energy, and finding solutions for the transformation of our energy systems. A familiar example: digitalization and cloud storage services are transforming business operations by reducing paper usage. The latest iteration of our biannual tech research survey, the European

Corporate Governance

- Technology Transactions and Strategic Sourcing
- Transfer Pricing
- Telecom
- Corporate Disputes

### 相关行业

- 媒体、体育和娱乐

Technology Index 2020, reported that energy-efficient technologies are a key area of interest and growth in the sector.

However, while digital technologies are improving, they continue to face environmental issues, such as energy consumption, materials sourcing issues such as mining of rare minerals, and disposal of unrecyclable e-waste. The pressure to resolve these issues has been growing exponentially as technology integrates more thoroughly into our lives. Pressured by consumers, some companies are striving to mitigate environmental risks through improved product design, closer supply chain oversight and product life cycle management.

## DIVERSITY IN TECH

Recent years have seen a marked trend in company responses to improving diversity and inclusion in the technology sector. As discussed in our recent TechLaw Podcasts, data-based findings revealing stark gaps in representation in major technology companies have driven policy shifts, public disclosures and changes in investment strategy across the sector. In particular, there has been a push to address the lack of gender representation both at the board level and in the workforce.

## THE DLA PIPER ADVANTAGE

DLA Piper's global technology sector assists companies of all sizes, from fledgling startups to global giants, wherever they are in their SESG journey. We partner with our clients to help them meet their SESG objectives, manage potential risks and leverage opportunities, and provide legal support in such areas as:

- Corporate Venture
- Data Protection, Privacy, and Security
- Emerging Growth and Venture Capital
- Global Governance and Compliance
- Public Company Corporate Governance
- Regulatory and Government Affairs
- Technology Transactions and Strategic Sourcing

In addition, our team of DLA Piper attorneys has extensive experience working with clients dedicated to SESG across the technology sector including:

- Agtech
- Artificial Intelligence
- Autonomous Vehicles
- Blockchain
- Cleantech
- Digital Transformation
- Edtech
- Fintech
- Healthtech
- Internet of Things

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To discuss the implications of these issues for your business, please contact our ESG leaders.