



## Tzung-bor (Chung) Wei

Partner

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### Silicon Valley

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Chung Wei advises public and private companies on business and technology-related transactions. He assists clients with structuring, negotiating and documenting intellectual property license agreements, joint research and development agreements, Internet-related business agreements, software as a service (SaaS) transactions, OEM agreements, distribution agreements, manufacturing and supply agreements and other commercial transactions involving intellectual property assets.

In addition, Chung counsels technology and emerging growth companies on corporate formations, venture financings, joint ventures, strategic transactions and mergers and acquisitions.

His clients come from a broad range of industries, such as software, social networking, mobile applications, hardware and life sciences.

## LANGUAGES SPOKEN

- Chinesisch

- Intellectual Property and Technology
- Corporate
- Technology Transactions and Strategic Sourcing

- Technology

Chinesisch

Chung was a member of the DLA Piper team that represented SurveyMonkey in an acquisition that won an M&A Advisor 2012 M&A Deal of the Year award. In this transaction, SurveyMonkey partnered with TPG Growth to acquire MarketTools and TPG Growth acquired a minority stake in SurveyMonkey.

- California
- Massachusetts

## Empfehlung

Tzung-bor has been recognized by *The Legal 500 United States*.

## Ausbildung

- B.A., Applied Mathematics, Harvard College
- M.S., Applied Mathematics, Harvard University
- J.D., Harvard Law School

## AKTUELLES

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### Publikationen

#### Editor's column

22 December 2020

Developments in IP law in a year of determination and resilience.

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#### Editor's column

30 September 2020

We are excited to bring you this 47th issue of *IPT News*.

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#### Editor's column

30 June 2020

We are excited to bring you this 46th issue of *IPT News*.

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- "Platform Beats Product Every Time," *Technology's Legal Edge*, (July 29, 2015)
- "The Equivalence Approach Securities Regulation," *27 Northwestern Journal of International Law & Business* 255 (2007)

## NEWS

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### DLA Piper advises ZASH in acquisition of AdRizer through ZVV Media Partners, its joint venture with Vinco Ventures

16 February 2022

DLA Piper represented ZASH Global Media and Entertainment Corporation through its ZVV Media Partners, LLC joint venture with Vinco Ventures, Inc. (NASDAQ: BBIG) in the acquisition by Vinco of AdRizer LLC, a leading publisher and analytics solution company in the digital advertising space. As a result of the acquisition, AdRizer is now a wholly owned subsidiary of Vinco and will be fully integrated into video-sharing social networking platform Lomotif, which is owned by ZVV.

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**DLA Piper advises Parsec in its US\$320 million sale to Unity**

12 August 2021

DLA Piper is representing Parsec in its sale to Unity (NYSE: U) for US\$320 million.

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